

International Summit on Management Case Studies (ISMCs) 2021

June 12 - 13, 2021

Summit Agenda

June 12, 2021	
09:30 am to 09:45 am	Address to the participants and speakers
09:45 am to 10:00 am	Welcome address by Director, IIM Ranchi
10: 00 am to 11: 15 am	Inaugural lecture by Chief Guest – Dr. Chandrakant Lahariya Topic: <i>Looking back to look ahead: Learnings from COVID-19 pandemic in India</i> Moderator: Prof. Angshuman Hazarika
11:15 am to 11:30 am	Break
11:30 am to 01:00 pm	Session 1: Strategic Management I
01:00 pm to 2:00 pm	Lunch Break
2:00 pm to 3:30 pm	Session 2: Strategic Management II
3:30 pm to 5:00 pm	Session 3: General Management
5:00 pm to 5:15 pm	Break
5:15 pm to 6:30 pm	Keynote Address: Prof. Sanjeev Prashar (IIM Raipur, India) Moderator: Prof. Ankur Jha
June 13, 2021	
9:30 am to 10:45 am	Keynote Address: Prof. Sandeep Puri (AIM, Philippines) Topic: <i>My experience with Case Writing</i> Moderator: Prof. Aditya Shankar Mishra
10:45 am to 11:00 am	Break
11:00 am to 1:00 pm	Session 4: Operation Management
1:00 pm to 2:00 pm	Lunch Break
2:00 pm to 3:30 pm	Session 5: Digital and Information Technology
3:30 pm to 3:45 pm	Break
3:45 pm to 5:00 pm	Keynote Address: Prof. Vishal Gupta (IIM Ahmedabad, India) Topic: <i>Principled-pragmatism: Navigating Life's Ethical Dilemmas?</i> Moderator: Prof. Gaurav Manohar Marathe
5:00 pm to 5:30 pm	Vote of thanks and Valedictory