



# **EXECUTIVE MBA 2025-27**

2-Year Degree Program

For Executives and Working Professionals

Admissions open for the 15th EMBA batch of 2025-2027 (Winter Batch)

# ABOUT IIM RANCHI

Indian Institute of Management Ranchi is a leading management institute located in Ranchi. Established in 2009, IIM Ranchi has quickly gained recognition for its academic excellence. multiple programmes and impressive placement records. The institute now operates from its new state of art main campus at Prabandhan Nagar, Nayasarai, Ranchi.IIM Ranchi has extended its horizon and has developed a satellite campus for the executive programmes at the premises of National Institute for Micro Small and Medium Enterprises, Hyderabad



# WHY THIS PROGRAM?

The Executive MBA program at IIM Ranchi is tailored for working professionals aiming to boost their managerial skills and business knowledge while continuing their careers. This two-year program, divided into six terms, offers a broad understanding of key management concepts, theories, and practices. The curriculum includes essential subjects like Economics. Finance and Accounting, Information Systems and Business Analytics, Liberal Arts Science. Marketing, and Operations, Organizational Behavior, Resource Human Management, Strategy, and Entrepreneurship, along with a range of electives. Additionally, graduates of this program will gain alumni status from IIM Ranchi.

# MAKE LEARNING A HABIT

5 to 7 days offline classes in each term, either at IIM Ranchi or at Hyderabad satellite campus

Online classes on weekends

Application-oriented pedagogy using case studies, simulation, management games & role plays.

Access to IIM Ranchi learning resources

**Emphasis on experiential learning** 

Opportunity for in-person peer learning and mentoring by IIM faculty

# PROGRAM STRUCTURE

YEAR	TERM	CONTACT CLASS HOURS	CREDITS
1st Year	I	210	21
	II	210	21
	III	210	21
	Subtotal	630	63
2nd Year	IV	150	15
	V	150	15
	VI	120	12
	Management Research Project (MRP) is an off-classroom course that comprises a project across term IV to term VI		6
	Subtotal	420	48
Total		1050	111

<sup>\*</sup>The above credits are indicative

## LEARNING OUTCOMES

- Program specific knowledge and understanding
- Effective Team Working
- Strategic Thinking
- Effective project management skills
- Skills to lead change in organizations



# PROGRAM CURRICULUM FIRST YEAR CURRICULUM

TERM-1	TERM-2	TERM-3
1.Consumers, Firms and Markets 2.Financial & Forensic Accounting 3.Leadership and Managerial Effectiveness 4.Quantitative Techniques 5.Introduction to Marketing Management 6.Communication for Managers 7.Ethics, Governance and Sustainability 8.Financial Market Management 9.Managerial Computing	1.Business, Government and the Macro economy 2.Accounting for Mangerial Decisions 3.Corporate Finance for Executives 4.Operations Management & Strategy 5.Marketing Management Strategic Issues 6.Decision Science 7.Redesigning Organisation and Change Management 8.Qualitative Methods for Business, Consumer and Organisational Research	1.People Practices for Global Context 2.Strategic Management 3.project management 4.Information Systems 5.Entrepreneurship 6.Business Research Methods 7.Business Law for Executives 8.Communication for Managers - II 9.Econometrics for Decision Makers

# TENTATIVE LIST OF ELECTIVES

Operations Management	Finance & Accounting		Marketing
1. Supply Chain Analytics and Strategy 2. Business Transformation using Lean Six Sigma (advanced) 3. Operations Strategy in the era of Fourth Industrial Revolution 4. Service Operations and Revenue Management 5. Project Management 6. Decision Making Tools and 7. Techniques for Managers	1.Tax Planning andvAdministration 2.Bank Management 3.Forensic Accounting 4.Mergers & Acquisitions 5.Project & Infrastructure Finance 6.International Finance		1.Sales & Distribution Management 2.Retail Management 3.BOP Markets: Perspectives & Solutions 4.International Marketing 5.Product and Brand Management 6.E-Commerce Strategies for Marketers 7.Services Marketing 8.Digital and Social Media Marketing
Strategy & Entrepreneurship	OB & HR	Economics	Information Systems & Business Analytics
1.International Business Management 2.System Thinking and business dynamics 3.Business Models 4.Competitive & Cooperative Strategy 5.Corporate Strategy 6.Design Thinking & Innovation 7.Business Models 8.Simulations in Strategy 9.Strategic Tools andTechniques 10.Current and Emerging Issues in Strategic Management 11.Business Dynamics	1. Neuro Management 2. Organisation Development and change 3. Neuroscience for Managerial Effectiveness 4. Leadership and Change 5. Talent Management 6. Management for business managers 7. Employer Branding	1.Econometrics with Business Applications 2.Industrial Organisation 3.International Economics and GlobalMarkets 4.Money, Banking andFinance 5.India and World Economy 6.Game Theory & Strategic Behaviour 7.Economics of Multisided Business 8.Forecasting with Time Series Data	1.Consulting in e-Governance:From Vision to Implementation 2.Supply Chain Analytics 3.Marketing Intelligence & Marketing Analytics 4.Predictive Analytics with R 5.Data Analytics

## **ELEGIBILITY**

- Graduation or equivalent from a recognized university/institution with minimum 50% marks.
- Minimum three years of fulltime work experience at the time of application.

### APPLICATION PROCESS

#### STEP 1:

Register and apply online at: https://app.iimranchi.ac.in/ admission/emba/register



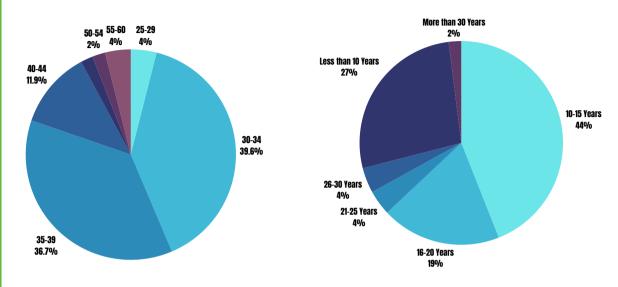
Or scan here

#### STEP 2:

Shortlisted applicants will be invited for a personal interview

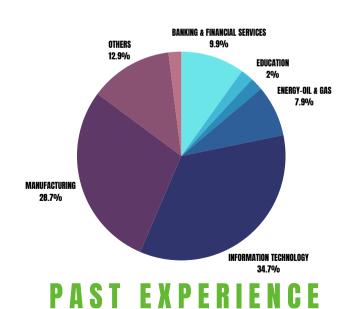


# PAST PARTICIPANT PROFILES



AGE

#### WORK EXPERIENCE



## **TESTIMONIALS**



While exploring top executive MBA programs, I found this course offered by IIM Ranchi to be the best fit for my requirements. The curriculum is sensibly curated & has a strong focus on developing analytical, problem-solving, and decision-making skills.

Nitesh Kumar Batch: EMBA 2022-24 Senior Manager Tata Motors Limited

It was a wonderful experience to be a participant in Executive MBA Course 2022 - 24. The course pedagogy comprised of an eclectic mix of case studies, simulations, group activities & presentations, conducted by experienced IIM Ranchi faculty members as well as external resource persons. Interaction with other course participants from diverse backgrounds further enriched my experience.

Ashish Singhmar (IAS)
Batch: EMBA 2022-24
Secretary
Social Justice and Empowerment, Government of Himachal Pradesh



### TESTIMONIALS



IIM Ranchi's EMBA is a well-structured program that ultimately links with the practical application of the same to equip one with the ability to sail through the intricate maze of business management.

Attention to leadership and strategic thinking is one of the most unique features of this program. Case studies, simulations, and real-world projects undertaken pushed me out of my comfort zone to think critically and make informed decisions for taking up higher responsibilities within the organisation and beyond.

**Vikas** 

Batch: EMBA 2023-25 Head Capex Management

**ESL Steel Limited (Vedanta Resources)** 

My experience with the Executive MBA at IIM Ranchi has been transformative, offering a fresh perspective on various aspects. The program blends theory with practical application, tailored to seasoned professionals. The faculty are excellent, leveraging their industry experience to make every lesson impactful and engaging. This journey has sharpened my strategic thinking and expanded my network through interactions with individuals from diverse backgrounds.

Amit Kumar Jha Batch: EMBA 2023-25 Senior Tech Manager GAVS Technologies Ltd.





Executive-MBA programme of IIM Ranchi has enriched me with immense experience, skills and knowledge necessary to deal with the challenges faced in day-to-day administration and deliver efficient services to the people. Insights from the real-world experience of faculty members, interactions with a diverse group of peers and discussion on case studies have broadened my perspective and enhanced my abilities of decision-making.

Name - Md Shahnawaz Akhter
Batch- EMBA 2023-25
Director (Staff) , Department of Posts, Ministry of
Communications, Government of India
Indian Postal Service-2010 batch

The Executive MBA at IIM Ranchi has been a game-changer for me, pushing me to expand my horizons and refine my analytical approach. Balancing work, weekend classes, and those intense 10-day residential modules filled with classroom experiences, insightful professors, and fun on campus has been challenging but incredibly rewarding. The exposure and the dynamic learning environment have given me a fresh perspective on strategic decision-making. It's been a wild ride, but one I wouldn't trade for anything!

Mohd Kashif Ahmad Batch: EMBA 2023-25 Business/Financial Analyst DCM SHRIRAM LTD



## TESTIMONIALS



IIM Ranchi's EMBA program allows you to explore career opportunities across three dimensions: change of role, function and industry. This program has provided a significant foundation to strengthen my concepts and skills. The incredible world-class faculty, the challenging but enriching curriculum, the case-based pedagogy and peer learning from an extremely diverse set of like-minded individuals makes this the best place to be.

Parameswar Panda
Batch: EMBA 2024-26 W
Management Consulting Professional

The curriculum at IIM Ranchi offers a perfect blend of theory and practical insights, designed to challenge conventional thinking and foster a leadership mindset. The opportunity to engage with a diverse group of professionals from various industries has enriched my learning experience, offering new perspectives and broadening my understanding of the complex business landscape.

Kumar Siddhanth Natch: EMBA 2024-26 W Sr. Manager R&D Centre for Iron and Steel, SAIL





The course outlines at IIM Ranchi, which are meticulously designed, act as a bridge between theories and the real-world business practices, providing the executives with a comprehensive understanding of the topics. The faculty members are knowledgeable and helpful, bringing a wealth of experience from both academia and industry. They do not just teach, they compel you to think out of the box.

Anchit Mitra
Batch: EMBA 2024-26 W
Project Manager
Thyssenkrupp Industries India

My visit to IIM Ranchi's first residential module at Hyderabad for the EMBA program was profoundly inspiring. The rigorous curriculum, coupled with diverse professionals, solidified my decision to pursue this course. I am confident that the knowledge and connections I will gain here will be pivotal in advancing my career and achieving my professional aspirations

Muskan Dwivedi Batch: EMBA 2024-26 S Work Force Analyst Amazon Development Centre



# PAYMENT SCHEDULE

Amount to be Paid	Last Date of Payment		
INR 1,45,000	At the time of acceptance of admission offer(including caution deposit INR10,000 + Alumni fee INR 10,000)		
INR 2,25,000	At the start of Term 1		
INR 2,25,000	At the start of Term 2		
INR 2,25,000	At the start of Term 3		
INR 2,25,000	At the start of Term 4		
INR 2,25,000	At the start of Term 5		

# SAMPLE CERTIFICATE



# PAYMENT FEE

- The fee for Executive MBA 2025-27
   (winter) is INR 12,50,000 + refundable
   caution deposit of INR 10,000 + alumni
   membership fee of INR 10,000.
- The fee includes tuition fees and other expenses (if any). Students shall bear the cost of travel and boarding and lodging for attending classes.

## CONTACT US

E-MBA Office:

office.mbaex@iimranchi.ac.in

**Admissions Office:** 

office.admissions@iimranchi.ac.in

#### IIM RANCHI PERMANENT CAMPUS



Prabandhan Nagar, Nayasarai Road, Near DAV Alok Public School, Pundag Rd, Ranchi 834 004, Jharkhand, India

#### IIM RANCHI HYDERABAD CAMPUS



National Institute for Micro Small and Medium Enterprises, Yousufguda, Hyderabad, Telangana 500045